

*Portfolio*

JASONDEMMA.COM | JASON.DEMMA@GMAIL.COM

JASON.DEMMA@GMAIL.COM

*Celebrate*  
**LovingDay**  
*June 12*

*Celebrate*  
**LovingDay**  
*June 12*

*Celebrate*  
**LovingDay**  
*June 12*

# LOVING DAY

**Creative Direction, Design  
Print, Web  
Freelance - 2016**

**June 12 - Celebrating the victory  
of Loving v. Virginia which struck  
down marriage segregation**



Experience Discover Party

Kringle's  
**Inventionasium**

FAQ Plan Your Visit Tickets

Experience Discover Party

Kringle's  
**Inventionasium**

FAQ Plan Your Visit Tickets



Which EXPERIENCE is best for you?

*Discover a magical place...*

Take a quick peek INSIDE!

**Deluxe Tickets**  
Private tour includes photography, a personally customized visit and special gift from Mr. Kringle. Starting at \$30.

**Classic Tickets**  
Multi-family tour with photography and special gift from Mr. Kringle available a la carte. Starting at \$8.

GROUP TOURS AND PARTIES ARE ALSO AVAILABLE.

"Amazing!" - YOUR KIDS



# KRINGLE'S INVENTIONASIUM AND MRKRINGLE.COM

Creative Direction, Design, Copy  
Print, Website, Digital, Logo, Rebrand  
Freelance - 2017





## FAREWELL CARD

Design, Copy  
Print, single-fold  
As a Favor - 2016





## PARTICIPATION IS THE HEART OF INSPIRATION

Over the past two decades more than 28 million students and 90 thousand educators have participated in **We the People: The Citizen and the Constitution**. We're the ones that make this exceptional program available to Illinois.

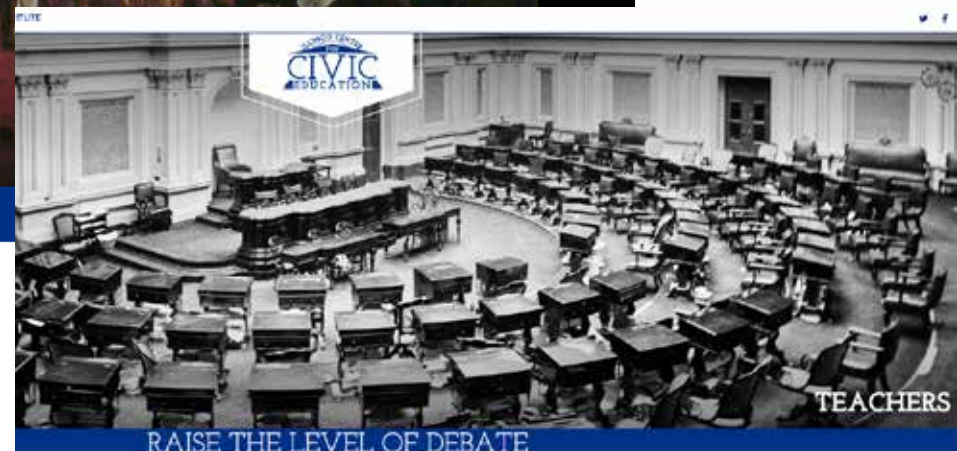
The foundation of the We the People program is the classroom curriculum. It provides innovative instruction on the history and principles of constitutional democracy in the United States. Critical thinking exercises, problem-solving activities, and cooperative learning techniques help develop intellectual and participatory skills while increasing understanding of the nation's institutions.

Over 800 students annually participate in Illinois district, regional, and state hearings. In addition, the program has an impeccable reputation among

**DONATE NOW**  
Become a Patriot and give us a donation of \$17.76 this Independence Day through our new Square Donation Page.

**Summer Institute Accelerates Your Class Teachers!** Elevate the level of debate in your classroom. This is a great Professional Development opportunity. Don't miss your chance to register for this event.

**Twitter**  
@IllinoisWTP October 31, 2014  
"Yesterday prepared the [Thornton] students for a job each and every one will have for the rest of their lives: CITIZEN." - Sandy Baker



### RAISE THE LEVEL OF DEBATE

The We the People, The Citizen and the Constitution Program promotes civic competence and responsibility among the nation's upper elementary and secondary students. The We the People program includes a small Enhanced eBook's interactive strategies, relevant content and the simulated congressional hearing made teaching and learning exciting for both students

**DONATE NOW**  
Become a Patriot and give us a donation of \$17.76 this Independence Day through our new Square Donation Page.  
Summer Institute

TEACHERS



### BRINGING CIVICS INTO THE CLASSROOM

The Illinois Center for Civic Education currently works with elementary, middle, and high school teachers throughout Illinois. Its main program is **We the People**, and the primary goal is to promote civic competence and responsibility among today's youth. The We the People program does this by enhancing students' understanding of the foundations of constitutional democracy and the contemporary relevance of the Constitution and Bill of Rights. The design of the instructional program, specifically its innovative culminating activity, makes **We the People** successful with both teachers and students. In addition to strengthening a student's content knowledge, research studies have shown the long-term impact of this critical program on student's civic participation and political tolerance later in life.

Send us an email or compose a tweet.  
For all kinds of questions:  
Contact Mark Feltz, Executive Director  
M.feltz@icce.org  
To make a donation or become a sponsor:  
Contact Katherine Goodale,  
Development Director  
Kgoodale@icce.org  
Tweet @icceedu  
CONTACT US

The foundation of the We the People program is the classroom curriculum. It



### WE CAN'T DO IT WITHOUT YOU

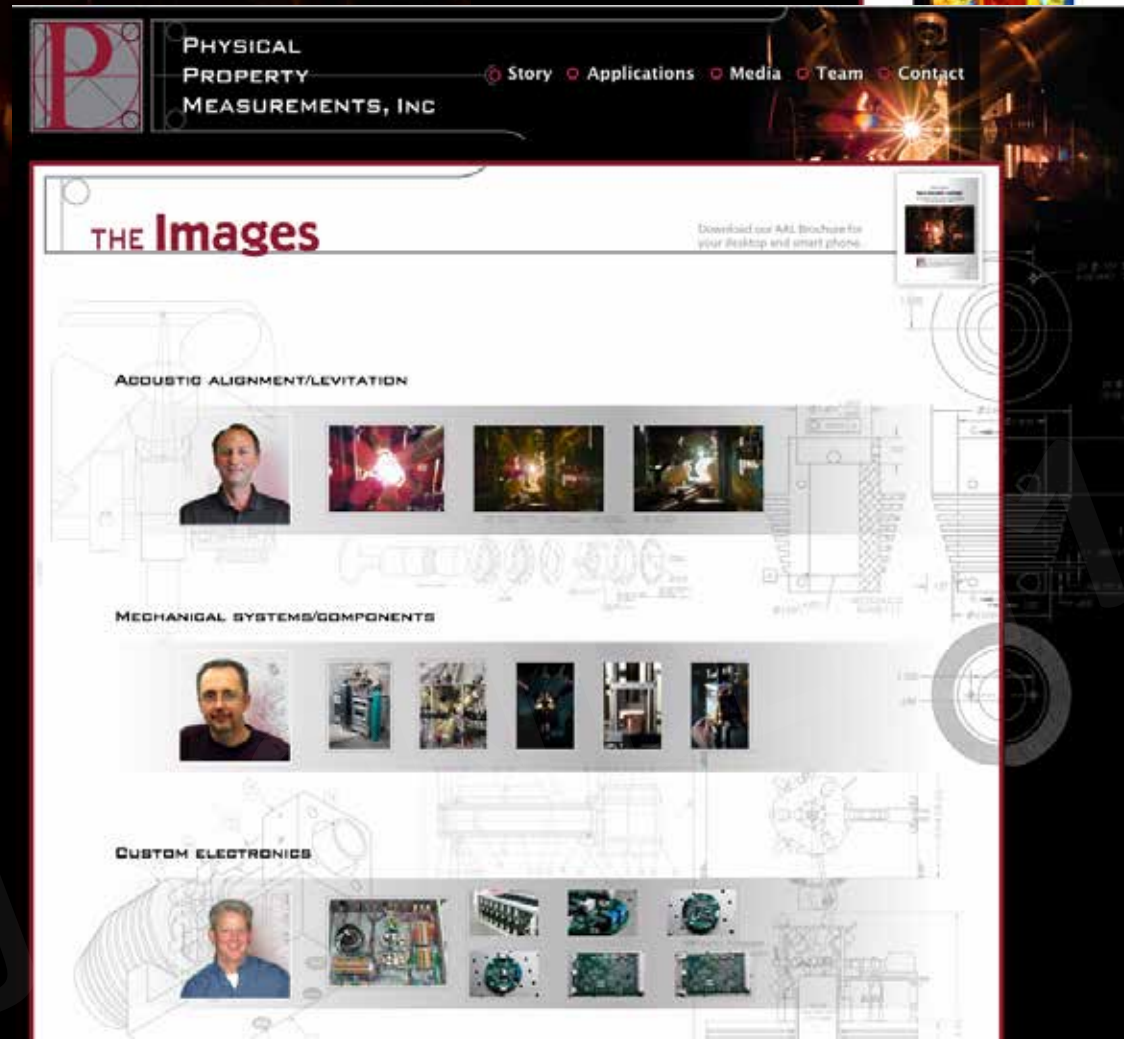
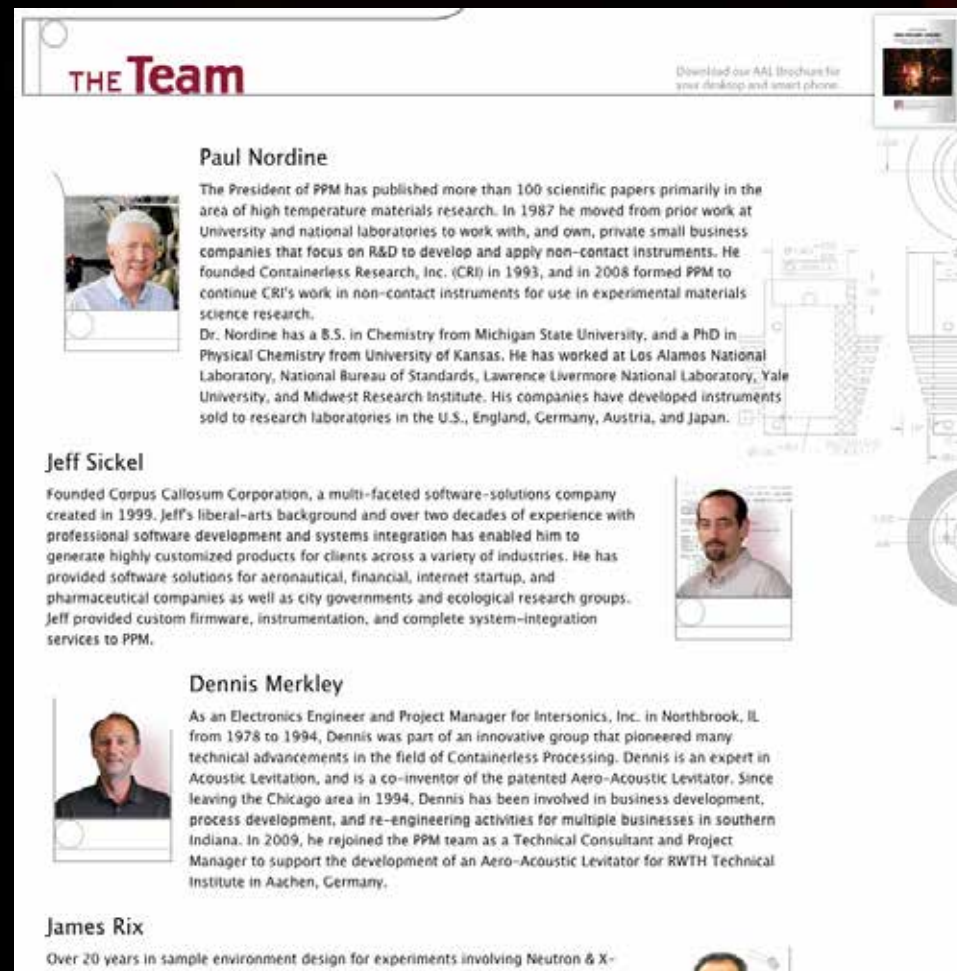
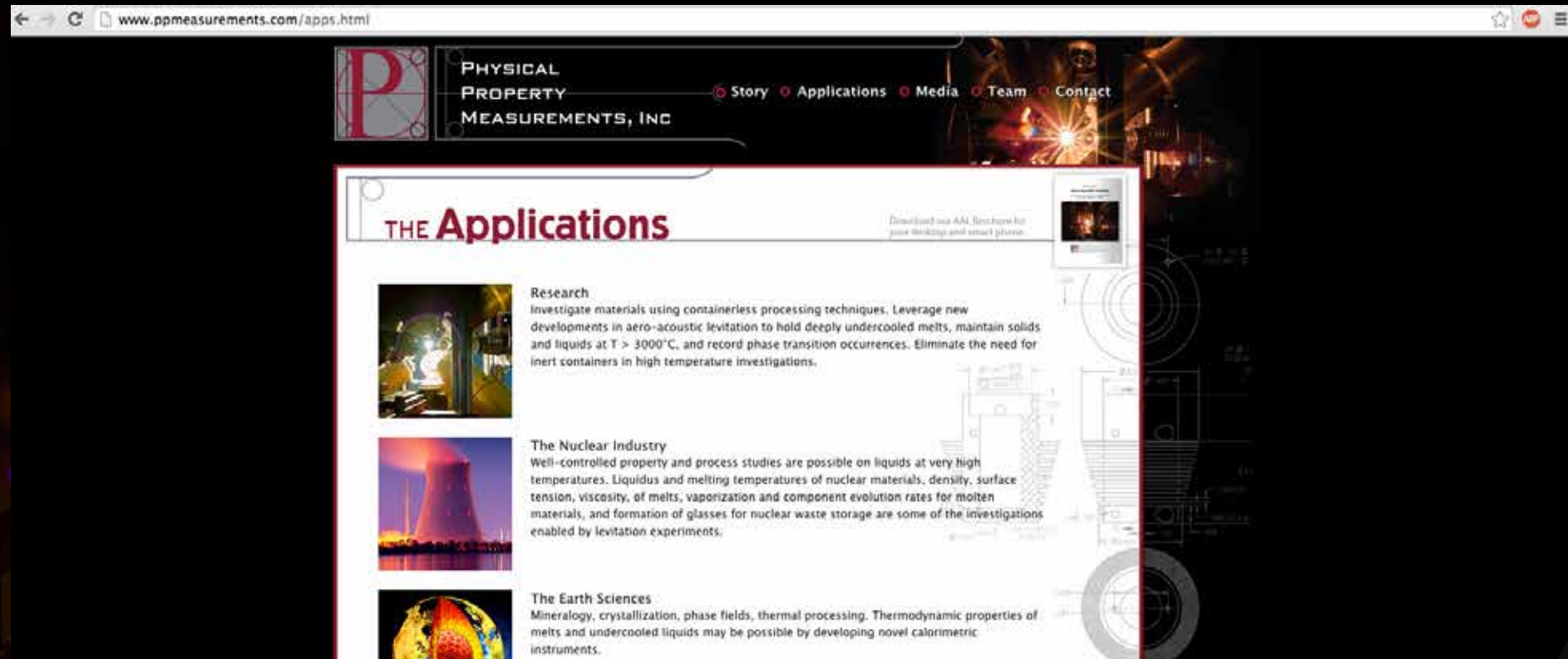
Community involvement is critical to the success of the We the People program. Let's all take a moment to think about an America with no participation. We need your help today to ensure that civic education for democracy is a vital part of each student's education. Please make a tax deductible contribution to support the Illinois Center for Civic Education.

**DONATE NOW**  
Become a Patriot and give us a donation of \$17.76 this Independence Day through our new Square Donation Page.  
Summer Institute

SUPPORT

**ILLINOIS CENTER FOR CIVIC ENGAGEMENT**  
Project mgmt, Design, Copy  
Web, Print, Logo  
Freelance - 2015





PPM, INC.  
Design, Copy  
Web, Print  
Freelance - 2014



# Where you see a **TIRE**, Dad saw a *playpen.*

From the time he was two, Brian Moak went to work at Duxler with his father, Glenn. He even had a playpen made of tires. Over the years, he learned the importance of treating every customer like family. These days, Brian

and Glenn run the business together. And Duxler still delivers the kind of service you expect from a dealer, but without the dealer price. One thing has changed, though—every location now has a children's play area.



Evanston 847.869.3200 • Wilmette 847.251.3888  
Northbrook 847.498.0505 • Skokie 847.679.4840



[duxlerautocare.com](http://duxlerautocare.com)

## GREAT DEALS that keep your car *cool* and **SAFE** this *summer.*



From oil changes and brakes to tires and tune-ups, our certified technicians get it right. In fact, you get all the service and amenities you expect from a dealer at prices that feel like you have a mechanic in the family.

One per service with this card. Offers cannot be combined. Exp. 7-15-13

### Where will Your Car Take You this Summer?

The Beach!  
Grandma's House!  
Little League!  
The Company Picnic!  
Vacation!  
4th of July!  
Your Daily Commute!

Summer Savings!



## TRUST DUXLER for all of your Summer **CAR CARE NEEDS**

"My son and I are so proud of the work our team does! You will have the best possible quality and service here at Duxler, and always at a competitive price. We are honored to have your business!"

Glenn Moak, Duxler Owner since 1983  
Brian Moak, Duxler Owner since 2009



**\$49.<sup>95</sup> AIR CONDITIONING INSPECTION**  
Measure refrigerant level; additional refrigerant extra. Offer applies to most cars. One per service. Offers cannot be combined. Exp. 7-15-13

**\$20.<sup>95</sup> DELUXE OIL CHANGE**  
\$5.00 Tire Rotation with Deluxe Oil Change\*  
Up to 5 quarts of standard weight oil. Offer applies to most cars. One per service. Offers cannot be combined. Exp. 7-15-13

**\$20.<sup>00</sup> OFF LABOR OVER \$100**  
One per service. Offers cannot be combined. Exp. 7-15-13

**\$30.<sup>00</sup> OFF LABOR OVER \$250**  
One per service. Offers cannot be combined. Exp. 7-15-13

Monday through Friday:  
7:00 am to 5:30 pm

## Scheduled MAINTENANCE, REPAIR, and SAVINGS on **ALL MAKES** and *models.*



From oil changes and brakes to tires and tune-ups, our certified technicians treat you and your car right. In fact, you get all the service and amenities you expect from a dealer at prices that feel like you have a mechanic in the family.

One per service with this card. Offers cannot be combined. \*Tire rotation must be done at time of oil change. Expires 7-15-13



**\$20.<sup>95</sup> DELUXE OIL CHANGE**  
\$5.00 Tire Rotation with Deluxe Oil Change\*

Change oil and filter • Top off all fluids  
Check tire pressure • Complete safety inspection  
Up to 5 quarts of standard weight oil. Offer applies to most cars. One per service. Offers cannot be combined. Exp. 7-15-13

**\$20.<sup>00</sup> OFF LABOR OVER \$100**  
One per service. Offers cannot be combined. Exp. 7-15-13

**\$30.<sup>00</sup> OFF LABOR OVER \$250**  
One per service. Offers cannot be combined. Exp. 7-15-13

Monday through Friday:  
7:00 am to 5:30 pm  
Saturday: 8:00 am to 4:00 pm  
Evanston • 847.869.3200  
Wilmette • 847.251.3888  
Northbrook • 847.498.0505  
Skokie • 847.679.4840

[www.duxlerautocare.com](http://www.duxlerautocare.com)

Flip this card for  
more **BIG Savings!**

[www.duxlerautocare.com](http://www.duxlerautocare.com)

# DUXLER

Design, Copy, ACD  
Print, Web, Social, Rebrand  
Freelance 2012-14



# TODAY

CAFETERIA / 4PM



## HAS THE MAGIC



**4PM: WELCOME KICK OFF**

**430PM-5PM: "M-A-G-I-C" SCAVENGER HUNT/PRIZE**

**5PM: COSTUME CONTEST/PRIZES**


**515PM: MAGICIAN! "THE MAGIC OF MIKE"**

**BEFORE 6PM: KARAOKE**

**SURPRISES?!**




**GAMES \* FOOD \* MUSIC \* COSTUME CONTEST \* GREAT PRIZES**




CONTACT YOUR BIAS INCIDENT RESPONSE TEAM  
[NEIU.EDU/BIAS](http://NEIU.EDU/BIAS)

## ARE YOU AFFECTED BY hate speech discrimination prejudice or injustice ON OR OFF CAMPUS?



# THROW IT OUT

WE CAN HELP TOGETHER



## HAVE YOU WITNESSED hate speech discrimination prejudice or injustice & YOU COULDN'T HELP?

CONTACT YOUR BIAS INCIDENT RESPONSE TEAM  
[NEIU.EDU/BIAS](http://NEIU.EDU/BIAS)



# time to SPEAK UP

WE CAN HELP TOGETHER



In the fall of 2012, a Northeastern Innovation Grant was awarded for the development of the Undocumented Students Project.

**The main goals of the Undocumented Students Project are:**

- To improve awareness of the issues and concerns of Northeastern's undocumented students
- To gain knowledge of Northeastern's policies and practices that affect undocumented students
- To increase understanding of immigration laws that impact undocumented families
- To cultivate an open and supportive campus environment
- To increase community awareness of Northeastern's open, supportive practices toward undocumented families

**We advance these goals and support Northeastern's undocumented students by:**

- Training faculty and staff to become Undocumented Student Allies
- Encouraging faculty and staff Allies to display the open door logo stickers, t-shirts, and buttons around the university. Allies are informed and ready to address questions and concerns
- Developing a comprehensive resource guide for faculty and staff
- Working with community legal aid partners to provide free DACA eligibility screen assessment
- Investigating and reviewing Northeastern's policies and practices that negatively impact undocumented students
- Developing recommendations to modify or improve upon Northeastern's policies

Northeastern's undocumented initiatives demonstrate not only a university-wide decision to support the university's undocumented population but also an institutional commitment to promote change and update policies will provide an equitable learning environment for all students.

**UNDOCUMENTED STUDENTS PROJECT**

ALL STUDENTS ARE WELCOME HERE

Providing better resources and enhancing awareness of issues for undocumented students in our University Community

In the fall of 2012, a Northeastern Innovation Grant was awarded for the development of the Undocumented Students Project.

**The main goals of the Undocumented Students Project are:**

- To improve awareness of the issues and concerns of Northeastern's undocumented students
- To gain knowledge of Northeastern's policies and practices that affect undocumented students
- To increase understanding of immigration laws that impact undocumented families
- To cultivate an open and supportive campus environment
- To increase community awareness of Northeastern's open, supportive practices toward undocumented families

**We advance these goals and support Northeastern's undocumented student population by:**

- Training faculty and staff to become Undocumented Student Allies
- Encouraging faculty and staff Allies to display the open door logo stickers, t-shirts, and buttons around the university
- Developing a comprehensive resource guide for faculty and staff
- Working with community legal aid partners to provide free DACA eligibility screen assessment
- Investigating and reviewing Northeastern's policies and practices that negatively impact undocumented students
- Developing recommendations to modify or improve upon Northeastern's policies

Northeastern's undocumented initiatives demonstrate not only a university-wide decision to support the university's undocumented population but also an institutional commitment to promote change and update policies will provide an equitable learning environment for all students.



**THE UNDOKUMENTED STUDENTS PROJECT**

ALL STUDENTS ARE WELCOME HERE



**THE UNDOKUMENTED STUDENTS PROJECT**

Providing better resources and enhancing awareness of issues for undocumented students in our University Community

**ALL STUDENTS ARE WELCOME HERE**

# I PUT ABILITY FIRST.

THE (D)ABILITY PROJECT



## OFFICIAL DEFINITION OF DISABILITY

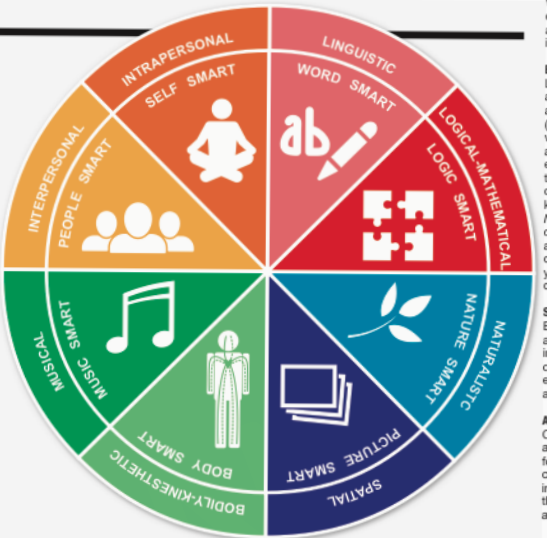
Northeastern uses the Americans with Disabilities Act (ADA) interpretation, as allowable by law, stating:

"...a person who has a physical or mental impairment that substantially limits one or more major life activities, a person who has a history or record of such impairment, or a person who is perceived by others as having such impairment. The ADA does not specifically name all of the impairments that are covered."

## OUR DEFINITION OF (DIS)ABILITY

Let's elevate our thinking to find ways to improve inclusivity for all students. (dis)Ability is a guiding principle that puts every person's ability first, regardless of their visible or invisible, permanent or temporary impairments. By embracing this value we will increase engagement and awareness from within the university community and find new ways for our students to learn with all intelligences.

## 10 KEY SUCCESS STRATEGIES FOR WORKING WITH STUDENTS WITH (DIS)ABILITIES



## WHAT YOU SAY MATTERS

**PERSON FIRST LANGUAGE IMPROVES COMMUNICATION**

### WHY IS LANGUAGE IMPORTANT?

The way you categorize groups of people (i.e. using the word handicapped instead of disabilities or disabilities instead of abilities) impacts the way you interact with the specific groups of people you are referring to. Language is a very powerful tool that can either (intentionally or unintentionally) foster inclusion or exclusion.

### WHAT IS PERSON-FIRST LANGUAGE?

Person first language is a common and most often accepted approach by advocates of people with (dis)abilities. Person first language puts the person before his/her (dis)ability. Person first language tends to stress the verb, "to have" rather than "to be". It is argued that "have" implies possession while "be" implies identity.

### WHAT ARE EXAMPLES OF PERSON-FIRST LANGUAGE?

Our Professor uses a wheelchair.  
She has a learning disability.  
I wear glasses.  
I know a Student who receives accommodations with Student Disability Services.

### IS PERSON-FIRST LANGUAGE ALWAYS A CORRECT WAY TO DESCRIBE A PERSON WITH A (DIS)ABILITY?

Most often, yes. However, it should be noted there are some advocates and people with disabilities who reject person-first language. Some are reclaiming historically offensive labels. Some promote the idea that a disability is a part of individual identity.

### HOW DO I DESCRIBE A PERSON WITH A (DIS)ABILITY THAT IS ABSOLUTELY OFFENSIVE?

Use their name.

### WHEN SPEAKING TO A PERSON USING A WHEELCHAIR IS IT WRONG FOR ME TO SAY, "YOU AND I WILL WALK DOWN THE HALL"?

Absolutely not. It is not insensitive to use common expressions such as "I see your point" or "He isn't listening to me."

## EMBRACE THE THEORY OF MULTIPLE INTELLIGENCES

This theory was developed in 1983 by Dr. Howard Gardner, professor of education at Harvard University. It suggests that the traditional notion of intelligence, based on I.Q. testing, is far too limited. Instead, Dr. Gardner proposes eight different intelligences to account for a broader range of human potential in children and adults.

## STATISTICS TO CONSIDER

**15% OF THE WORLD'S POPULATION (OVER 1 BILLION) IS LIVING WITH A DISABILITY**

**20% OF THE U.S. POPULATION IS LIVING WITH A DISABILITY**

**YET ONLY 11% OF UNDERGRADS & ONLY 5% OF NEIU UNDERGRADS SELF-DISCLOSE**

## WE CAN ADDRESS THIS

# NORTHEASTERN

## Creative Direction

## Print, Web, Social, Video, Motion, Photography, etc.

## In house - 2011 - present







HYPATIA THEATRE COMPANY  
in association with PROP THTR presents

# FLORIDA STYX

- You can't spell mythological without logical. -

by  
Caitlin Montanye Parrish

directed by  
Erica L. Weiss

featuring  
Joan McGrath, David Merritt,  
Lori Myers, & Alice Wedoff.

*Florida Styx* is a World Premiere and  
the feature of PROP THTR's 2006 New Play Festival

PROP THTR  
Mainstage - 3504 N. Elston Avenue

PREVIEWS  
Monday - Wednesday, July 24 - 26, 7p - \$5 (suggested)

PERFORMANCES  
Thursday - Sunday, July 27 - August 20, 8p - \$15

BOX OFFICE  
tickets@hypatiatheatre.org - 773.253.5013.  
student/industry discounts available.



visit [www.hypatiatheatre.org](http://www.hypatiatheatre.org) for more.

don't know what to do for valentines?

GET  
SOME  
PLAY

SYMPOSIUM 2007

FEBRUARY 5 & 6

- 2 nights, 4 shows, all play. -



"IN WINE BE TRUTH"



drink  
l<sup>t</sup>o v e  
BENEFIT • TASTING • SHOWCASE



HYPATIA THEATRE  
COMPANY

Print, Web, Photography  
In house - 2005-7



# trío dinámico



McDonald's te invita a descubrir  
las nuevas hamburguesas Quarter Pounder®  
en tres nuevas variedades.  
Bacon Habanero Ranch, Bacon and Cheese y Deluxe.

## Nuevas Hamburguesas Quarter Pounder®



\*Peso antes de cocinarse, al menos 4oz. (113.4g) En McDonald's participantes.  
Por tiempo limitado solamente.



# picoso. no costoso.

**nuevo** Hot 'n Spicy McChicken®



Oferta por tiempo limitado. A la carta solamente. Precios y participación pueden variar. © 2013 McDonald's

# ¡péscalos YA!



Nuevo Fish McBite®  
Por tiempo limitado.



Precios y participación pueden variar. © 2013 McDonald's  
Sólo por tiempo limitado mientras duren las existencias.



## SPANISH LANGUAGE MCDONALDS

Design  
Print, Web  
Freelance - 2013