

WORK EXPERIENCE ➤

Northeastern Illinois University | Creative Specialist

November 2011 – Present in Chicago

Now in University Marketing and Communications. Former creative lead for Student Affairs. Provided strategies, leadership, design and conceptualizing for high-complexity and award-winning print, digital and video projects.

Image Perspective | ACD - Ideation, Design & Copy

April 2008 – Present in Rolling Meadows

Trusted Associate Creative Director on complex client projects. Freelance. Print, Web & Digital. Formerly Trigg / Ingraham Creative in Evanston.

Long Tail Media | Director - Online Media

July 2010 – July 2011 in Winnetka

This company is a startup. The site delivered .comedy for screenagers. I tirelessly developed content, created motion, web and print graphics, wrote mountains of copy, and contributed to corporate development.

CapGemini ASE | Knowledge Worker

August 2008 – January 2009 in Chicago

The Accelerated Solutions Environment is a high-end problem solving think tank. They using complex ideology to create client solutions by bringing participants together from across silos to synthesize big solutions.

A.D.D. Marketing | On-Site Promo Manager

May 2006 – February 2008 in Los Angeles

Integrated Theatre, Live Performance and Brand Experience concepts for major brands, on a freelance basis for an LA company in Chicago.

LM² | Copywriter

January 2005 – January 2008 in Northbrook

I worked as a freelancer on a project basis. Full-time copywriting specializing in homes, property developments, entertainment, and direct to consumer deliverables. Also Production Artist, Content Management, Creative Strategy across clients

Hypatia Theatre Company | Executive Director

August 2005 – January 2008 in Chicago

Managed marketing operations for small scale production house in Chicago for three seasons including the official incorporation of the company. Mission focused artists sought opportunities to empower women in the theatre industry.

SOFTWARE ➤

ADOBE: Ps, Ai, Id, Dw, Pr, Ae

MICROSOFT: Windows, Office

APPLE: OSX, 9, iOS, iMovie, Keynote, etc.

Wordpress, Drupal, Joomla, SquareSpace, Wix, other CMS platforms, various databases, custom software applications, other video and audio editors

SKILLS ➤

- Brand
- Design and Art Direction
- Copywriting and Editing
- Web Development
- Print Advertising
- Project Management
- Leadership and Coaching
- Problem Solving
- Video Production
- Creative Consulting
- Research
- Client Relations

EDUCATION ➤



DePaul University

Goodman School of Drama

BFA 2005 Theatre